

Flinn Scientific Announces Acquisition of WhiteBox Learning LLC to Offer Standards-Based STEM/Engineering Learning System

Students and teachers benefit from the fully-integrated, cloud-based solution that combines the science, technology, engineering and mathematics experience into a blended-learning system

Batavia, **IL**, **October 24**, **2017** – Flinn Scientific announced today its acquisition of WhiteBox Learning LLC, a leading software as a service (SaaS) provider of a comprehensive activitybased learning system that offers science, technology, engineering and mathematics (STEM) applications for students in grades 6-12.

WhiteBox Learning, based in Louisville, Kentucky, was founded in 2006 by Tom Robertson whose experience in knowledge-based engineering (KBE) helped drive the company's success in engineering education. Each of the 10 STEM-related applications currently offered combine proprietary curriculum aligned to national and state standards with a state-of-the-art virtual and hands-on learning system giving students the ability to design, analyze, and simulate their models hundreds of times. Students then have the option to build a physical model to complete the learning experience. Teachers benefit from the customized training provided and access to a virtual dashboard, the Teacher Control Center, that helps them monitor and instruct students individually based on real-time performance metrics.

"Flinn Scientific is committed to bringing the most advanced technology to the STEM classroom while strengthening our impact on career and technology education (CTE); this acquisition helps us achieve those goals," said Mike Lavelle, President and Chief Executive Officer for Flinn Scientific. "With the fully-integrated, standards-based learning system from WhiteBox Learning, we will be able to offer educators and students a complete experience that goes beyond the traditional methods used to deliver science and engineering curriculum. The WhiteBox product suite has the built-in versatility that allows teachers to truly individualize a students' learning process while also creating a highly engaging and fun experience."

"WhiteBox Learning developed its STEM learning system with student enrichment and achievement top of mind. Students today are expected to learn at an increased pace to reach career readiness in a highly competitive environment," said Graham Baughman, Chief Executive Officer and President for WhiteBox Learning. "By joining forces with Flinn Scientific, combined with its commitment to a superior customer experience, we are confident that WhiteBox Learning will have an even greater impact on student achievement."

CTE leaders and science educators interested in learning more about the complete STEM learning system, the hands-on kits available, or to request a free trial from WhiteBox Learning, now available through Flinn Scientific, are encouraged to visit <u>www.whiteboxlearning.com</u>.

Tyton Partners (<u>www.tytonpartners.com</u>) served as the exclusive financial advisor to Whitebox Learning in the transaction.

ABOUT WHITEBOX LEARNING LLC

WhiteBox Learning is a leading SaaS provider of a comprehensive standards-based STEM learning system for grades 6-12. WhiteBox's activity-based, problem-based STEM Applications allow students to research, design, analyze, simulate, and compete with fellow classmates around the "world", 24/7, all virtually, from any browser. Then, students can output templates to build their designs as a hands-on activity and/or with the use of a 3D printer, thereby "connecting the virtual to the physical"® and completing the full engineering process.

ABOUT FLINN SCIENTIFIC

Recognized by science teachers as a leading source of teaching and learning resources, Flinn Scientific partners with educators to provide materials, guidance, and inspiration to help teachers and students succeed. Flinn Scientific is based in Batavia, Illinois and was founded in 1977. Its primary mission is to support science educators and make a positive impact on student achievement in the science classroom and laboratory. Flinn Scientific is committed to unsurpassed customer service by providing the science community with the very best science education supplies, safety information, instructional materials and programs to facilitate their vital work. Over 150,000 science educators rely on Flinn Scientific annually for resources in science teaching and learning and for district science education solutions. For more information, visit www.flinnsci.com

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