

## Sample Data Table

Toothpaste	Control	Platinum	Crest	Rembrandt	Viadent	Generic-Sensitive
<b>Test 1</b> Appearance/Scent (Naked eye)	N/A	<i>white, mint very sticky</i>	<i>light blue, mint</i>	<i>white, mint</i>	<i>tan, mint</i>	<i>green, mint</i>
<b>Test 1</b> Appearance (Microscope)	N/A	<i>small and large crystals</i>	<i>small crystals</i>	<i>small crystals</i>	<i>small crystals</i>	<i>no crystals</i>
<b>Test 2</b> Abrasiveness (Rating 0 = no abrasion to 5 = high)	0	2	1	1	3	5
<b>Test 3</b> pH	7.0	6.8	6.4	7.1	6.0	6.4
<b>Test 4</b> Fluoride (Y-N) (# of drops)	N	Y 15	Y 35	N	Y 40	N
<b>Test 5</b> Foaming Ability (Foam Level in cm)	0 cm	8.3 cm	5.9 cm	6.2 cm	8.0 cm	7.1 cm
<b>Test 6</b> Value	N/A	\$0.75	\$0.56	\$1.77	\$1.17	\$0.26
<b>Other Information Given On Label</b>	N/A	<i>whitening fluoride tartar control</i>	<i>fluoride</i>	—	<i>fluoride</i>	—